UX/UI Designer

Johanna Marie Werner

Based in Hamburg, open to remote roles anywhere jmwerner@mail.de +49 176 30199409 linkedin.com/in/j-m-werner
Portfolio-URL folgt

Profile

UX/UI Designer with over two years of experience in complex software for many user groups, most recently a practice management system in digital health. Before designing solutions, I clarify the real problem behind a request. I then carry the solution from user research and information architecture through the design system to UI details.

Experience

UX/UI Designer — since 04/2025

Sympatient GmbH, Hamburg
Promoted from Junior UX/UI Designer in 04/2026

- Designed a practice management system for five user groups, working with the lead designer. My work ranged from user flows and information architecture to UI and developer handoff. In a post-launch survey (16 responses), therapists rated their first impression 8.1 out of 10 on average.
- Designed and maintain most of the roughly 60 components in our Figma design system, which I built with the lead designer using design tokens. Design and front-end development work with it, so new screens and changes ship faster and the UI stays consistent.
- Conducted around 10 user interviews and usability tests with the team, whose results set the direction for most concepts. Since 04/2026, clarify problems and validate designs in near-weekly workshops with the lead therapist.

UX Design Intern — 08/2024 – 02/2025

Sympatient GmbH, Hamburg

- Contributed to early research, personas and first concepts for the practice management system.
- Wrote use scenarios for digital health applications (DiGA) according to IEC 62366 and documented existing DiGA concepts with clean components in Adobe XD.
- Worked on the website redesign, from a KPI workshop to user flows and wireframes.

Other Experience

Sales Associate | Edeka Struve, Hamburg — 06/2022 – 01/2024

Photographer | Fotostudio Nina, Hamburg — 01/2022 – 05/2022

Studio Manager and Photographer | Studioline Photography, Hamburg — 10/2020 – 12/2021

- Led a team of five, including shift planning and sales targets.

Johanna Marie Werner – UX/UI Designer

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Education

Career Reorientation Programme, UX/UI Design 01/2024 – 01/2025
BTZ Hamburg

Online UX Design Courses 2024 – 2025
Interaction Design Foundation

UX Design Certificate 2023
Google

BA (Hons) Photography, First Class 2016 – 2020
Edinburgh Napier University, UK
IPA Honorable Mention, 2019

Skills

Design

Interaction Design, Information Architecture, User Flows, Wireframes, Prototyping, UI Design, Design Systems, Design Tokens, Developer Handoff, Accessibility (WCAG)

Research

User Research, User Interviews, Usability Testing, Workshops, Personas

Tools

Figma, Adobe XD, Jira, Confluence, Photoshop, Lightroom

AI tools

ChatGPT (UX writing, early concept directions), Claude Code (built my portfolio website)

Ways of working

Agile in Scrum teams, close collaboration with product management, development and the lead therapist, stakeholder workshops, IEC 62366, DiGA

Languages

German (native), English (C2, six years living in the UK)